

Easy Daily Content Schedule*

Monday / /	Tuesday / /	Wednesday / /	Thursday / /	Friday / /
Plan 5 content piece less than 60 seconds long. Post to FB, IG, TT	Write 5 Captions, one for each video	Pick hashtags #'s	Record the 5 videos you planned on Monday (you do not need to change your clothes)	Schedule out that content for the next Mon to Friday (TT, IG, FBx2, YT shorts)

1-2-3 hashtag strategy

1. Who your video if for (1 to 3 #'s)
2. What your video is about (1 to 3 #'s)
3. The problem/pinpoint it solves (1 to 3 #'s)
4. [Best Hashtag Generator for Instagram & Tiktok \(displaypurposes.com\)](https://displaypurposes.com)

*Designed by Rachel Pedersen – Best hashtags to use video